



FOR IMMEDIATE RELEASE

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JOEL MAZUR NAMED AS PRESIDENT OF WHEELING CORRUGATING COMPANY

WHEELING, WV, January 21 2008 – Esmark Incorporated (NASDAQ:ESMK) (the “Company”) today announced that Joel Mazur has been named President of its division, Wheeling Corrugating Company. Mazur will report to Thomas Modrowski, Executive Vice-President of Downstream Operations.

Mazur has worked in the steel industry for over 25 years, including positions at Winner Steel, The Techs (now part of Steel Dynamics), Weirton Steel Corporation (now part of ArcelorMittal) and National Steel Corporation (now part of U.S. Steel).

“Joel’s broad experience in the steel industry coupled with his strong educational background makes him a valuable asset to our management team and the right candidate to optimize the Wheeling Corrugating business going forward,” commented James P. Bouchard, Chairman and Chief Executive Officer of Esmark Incorporated. Mazur, 48, holds a master’s degree in business from the University of Pittsburgh and a bachelor’s degree in economics from Harvard University. He currently resides in Pittsburgh, PA with his wife Sharon and four children.

Wheeling Corrugating Company is part of the Company’s Downstream Operations Segment. Its major products include: construction products utilized in the non-residential building market; agricultural products used in the roofing and siding markets; and specialty products used in the culvert and heating, ventilation and air conditioning markets.

About Esmark Incorporated:

Esmark Incorporated is a vertically integrated steel producer and distributor, combining steel production capabilities through both blast furnace and electric arc furnace technologies with the just-in-time delivery of value-added steel products to a broad customer base concentrated in the Ohio Valley and Midwest regions. Currently headquartered in Wheeling, West Virginia, the Company is a producer of carbon flat rolled products for the construction, container, appliance, converter/processor, steel service center, automotive and other markets. The company's products include various sheet products such as hot rolled, cold rolled, hot dipped galvanized, electro-galvanized, black plate and electrolytic tinplate. More information about Esmark can be found at www.esmark.com.

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