

## MEDIA ADVISORY

### Esmark Incorporated (ESMK) to Ring the NASDAQ Stock Market Opening Bell

4 Times Square  
(corner 43rd & Broadway)  
New York, NY 10036  
tel: 646 441 5200

**What:**

James P. Bouchard, Chairman and Chief Executive Officer Esmark Incorporated (ESMK), will preside over the opening bell to commemorate their visit to New York City and listing on NASDAQ stock exchange.

**Where:**

NASDAQ MarketSite – 4 Times Square – 43<sup>rd</sup> and Broadway – Broadcast Studio

**When:**

Monday, December 31, 2007 at 9:30 a.m. ET

**Contacts:**

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NASDAQ MarketSite:

Jolene Libretto; 646.441.5220; mobile - 347.219.9539  
Jolene.Libretto@NASDAQ.com

**Feed Information:**

The opening bell is available from 9:20 a.m. to 9:35 a.m. on Galaxy 26 - uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

**Radio Feed:**

An audio transmission of the opening bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Waterfront fiber 1623 as well.

**Webcast:**

A live webcast of the NASDAQ Opening Bell will be available at:

[http://www.nasdaq.com/reference/marketsite\\_about.stm](http://www.nasdaq.com/reference/marketsite_about.stm).

**Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

**About Esmark Incorporated [ESMK]:**

Esmark Incorporated has been one of the fastest growing steel companies in the world since its inception in 2003. It's revenues have grown from \$4 million to over \$2 billion in that time. Its management team has successfully accomplished 11 acquisitions, the most recent of which is Wheeling Pittsburgh Steel Company. The merger of Esmark and Wheeling Pittsburgh Steel, completed on November 27 of 2007 was the first "Hostile Reverse Tender Merger" in Wall Street history.

Esmark integrates steel production and distribution. Its strategy has sparked a rethinking of the direction of the industry. Esmark combines production capabilities through blast furnace and electric arc furnace technology with the just-in-time delivery of value-added steel products to a broad customer base concentrated in the Ohio Valley and Midwest regions. Esmark has partnered with the United Steel Workers to redefine the steel business model in North America.

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